TIME: 5:29
DATE: 5/3/54 (mon Day)
SPONSOR: HASKELL AND GILBERT'S
SOLICITOR: BE

( READ Slowly)

IS POSTURE YOUR PROBLEM? HAVE YOU BEEN BENT BY BAGGAGE?

NEXT TRIP HOME, LIGHTEN THE LOAD. SHED 30 POUNDS. HAVE YOUR

TYPEWRITER PACKED AND SHIPPED BY HASKELL AND GILBERT'S. IT WILL

COST YOU ONLY 3.75 FOR THIS CONVENIENCE. YOUR TYPEWRITER WILL

BE CAREFULLY READIED FOR SHIPMENT BY MEN WHO KNOW THEIR BUSINESS.

THEIR CARE WILL INSURE A SAFE TRIP AND A SPEEDY ARRIVAL FOR YOUR

MACHINE. (pause) SO DECREASE YOUR LUGGAGE LEAN THIS NEXT TRIP

HOME. CALL HASKELL AND GILBERT'S AT 3621. FOR ONLY THREE

DOLLARS AND SEVENTY-FIVE CENTS, THEY WILL RELIEVE YOU OF A

WEIGHTY TRAVEL WORRY, YOUR TYPEWRITER.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE, NORTHAMPTON THE CORRECT TIME IS NOW 5:30 p.M.

ANNOUNCER'S SIGN: (me Markaus)

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